

Cookie Policy

What are cookies and what are they for?

Cookies are small files that the websites viewed by the user send to the browser and save on your computer when you visit them. Cookies are used to make the website work or improve its performance, but also to provide data to the website owners.

What type of cookies does the website ironika.it use, and for which purposes?

ironika.it uses the following cookies:

- **Session cookies:**

These cookies are active only for the specific session and allow a temporary recording of the data necessary to navigate from one website page to the other, without having to newly specify them. The use of such cookies is strictly limited to the transmission of session identifiers (random numbers generated by the server) required for a safe and efficient navigation of the website. Session cookies used by this website do not use other IT technology that may compromise the privacy of user navigation, and do not allow acquisition of personal user data. Such cookies are only installed for the website you are navigating. User consent is not required for use of such cookies.

- **Functionality Cookies:**

These cookies are used to memorize user customizations:

-that are not permanently memorized on the user's computer;

-whose use is strictly limited to the suitable function of the technology used, which would otherwise cease to work.

Such cookies do not memorize any data which may be related to the specific visiting user. Such cookies are only installed for the website you are navigating. User consent is not required for use of such cookies.

- **Analytical Cookies (third-party cookies):**

This website may make use of cookies allowing a calculation of the collective number of visits to the website itself, and identify which areas of the same are most popular. This operation provides feedback on the website's usage and, consequently, allows operations on the same to increase accessibility by our users and customers. Such activity is performed by means of a service provided by Google, named Google Analytics. It is a web analysis system based upon the use of cookies, designed to record – completely anonymously – how the users make use of the website (for more information, visit the website: <https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage>). The data acquired by means of cookies that concerns use of the website (which may include, by way of example, the user's IP address, browser, language used, preferences, date and time of access of the webpage, time spent navigating the website, and sites visited immediately before or immediately after our own) shall be processed by

Google in accordance with the Privacy Policy available at the following page: <https://www.google.com/analytics/learn/privacy.html>. Such cookies are only installed for the website you are navigating. In any case, it is specified that the Google Analytics service is used taking the specific measures to reduce the identification potential of the cookies, and to avoid that the data collected be cross-checked. Therefore, such cookies shall be considered – for the purposes of implementation of the Privacy Policy – technical cookies, for which user consent is not required.

Disabling of cookies (“opt-out”):

Personal data protection standards state that the user may disable cookies which have already been administered (this is known as “opt-out”). The opt-out clause is applicable to so-called “technical cookies”, as well as cookies that are not included among “technical cookies” previously accepted by the user.

Given such distinction, the user may disable and/or erase cookies (“opt-out”) through the related browser settings, and may disable and/or erase individual “non-technical” cookies administered by third parties by accessing the website managed by the European Interactive Digital Advertising Alliance (EDAA): www.youronlinechoices.eu

Websites and third-party services

The website may contain hyperlinks to other websites with their own Privacy Policy, which may be different to the one implemented by ironika.it, thus the latter shall not be held liable for such different websites.

List of cookies

Same-site Cookies Third-party Cookies Persistent Cookies Session Cookies

NID.google.com Third-party Cookies Persistent Cookies

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How to disable cookies through browser configuration

If you wish to find out more on the ways your browser memorizes cookies throughout navigation, we invite you to follow these links to the browser websites:

[Mozilla Firefox Google Chrome](#)

[Internet Explorer Safari 6/7 Mavericks](#)

<https://support.mozilla.org/it/kb/Gestione%20dei%20cookie>

<https://support.google.com/chrome/answer/95647?hl=it>

<http://windows.microsoft.com/it-it/windows-vista/block-or-allow-cookies>

https://support.apple.com/kb/PH17191?viewlocale=it_IT&locale=it_IT

[Safari 8 Yosemite](#) https://support.apple.com/kb/PH19214?viewlocale=it_IT&locale=it_IT

[Safari on iPhone, iPad, or iPod Touch](#)

<https://support.apple.com/it-it/HT201265>

If you are using a mobile device, please refer to the specific instruction manual to find out how to manage cookies.

For additional information concerning cookies, and to view, manage, and clear the cookies set up on your device, visit www.allaboutcookies.org

To disable analytical cookies and to prevent Google Analytics from collecting your navigation data, you may download the browser extension for the disabling of Google Analytics: tools.google.com/dlpage/gaoptout.

NOTE: The information published is currently being updated.